



## **Subject: Afrikindness Summer Activities Challenge**

Dear Parents,

I hope this message finds you well. I'm excited to introduce you to our latest initiative, the Afrikindness Summer of Kindness project. This unique venture is designed to cultivate and promote the virtue of kindness in our young ones, a trait we believe is fundamental to their personal and societal growth.

The importance of kindness cannot be overstated. A single act of kindness has the power to inspire, uplift, and transform lives. For children, cultivating kindness instills empathy, enhances their emotional intelligence, and boosts their self-esteem. It's a crucial skill that promotes understanding, fosters mutual respect, and builds stronger, healthier relationships.

Our Summer of Kindness project takes place throughout the month of August, encouraging children to perform various acts of kindness. The children will cross off each act they perform on their kindness chart, a tangible and rewarding way to track their journey.

This chart is available for download on the [Afrikindness website](https://bit.ly/AugustSummerOfKindness) (<https://bit.ly/AugustSummerOfKindness>)

By participating, your children will gain a deeper understanding of the positive impact they can have on the world around them, one act of kindness at a time. And, of course, it's not just about what they give; they'll also experience the joy and satisfaction that come from making a difference in someone's life.

Afrikindness will provide guidance, resources, and support to the participants throughout the challenge. To support Parents, we will give an update (reminder) of the kindness task every day on all our social media pages. Follow us on our social media pages to get daily updates. We will also share success stories, and inspiring experiences to motivate the participants on all our social media pages.

At the end of the challenge, your child can upload their completed chart to our website and receive a participation certificate. This token of accomplishment will serve as a reminder of their summer of compassion and a keepsake of their personal growth.

We invite you and your children to be a part of this wonderful project. Together, let's sow seeds of kindness and make a positive difference in our world.

Should you have any questions, please don't hesitate to get in touch. We're here to support you and your child on this rewarding journey.

Warm regards,