

Subject: Afrikindness Summer Activities Challenge

Dear [School Name],

I am writing to you today to introduce an exciting opportunity for the pupils of [School Name] to participate in the Afrikindness Summer Activities Challenge organised by Afrikindness a non-profit organisation. Afrikindness is dedicated to promoting compassion, empathy, and kindness among individuals of all ages. We firmly believe in fostering a culture of empathy and social responsibility, particularly among young minds, as they are the future leaders of our society.

The Afrikindness Summer Activities Challenge is designed to engage pupils during their summer break by encouraging them to participate in various activities that promote kindness, community service, and personal growth. The challenge aims to instil values such as empathy, generosity, and social awareness in young hearts and minds.

Key Details of the Afrikindness Summer Activities Challenge:

- **Duration**: The challenge will commence 1st of August and conclude on 31st of August, covering the duration of the summer break.
- **Participation**: All pupils of [School Name] are invited to participate voluntarily. They can engage in the challenge individually or form teams with their friends.
- Activities: Participants will have the opportunity to choose from a wide range of activities that
 promote kindness and community service. The activity chart can be found on the <u>Afrikindness</u>
 website (https://bit.ly/AugustSummerOfKindness)
- Recognition and Prizes: We believe in acknowledging the efforts and achievements of young
 participants. At the end of the challenge, we will award certificates of participation to all
 students. Additionally, exceptional participants or teams will be recognized with special
 awards and prizes.
- **Support and Guidance**: Afrikindness will provide guidance, resources, and support to the participants throughout the challenge. We will also share regular updates, success stories, and inspiring experiences to motivate the participants on all our social media pages.

We kindly request your support in spreading the word about the Afrikindness Summer Activities Challenge among the pupils, parents, and staff of [School Name]. We believe that your School shares our vision of shaping compassionate and socially responsible individuals. Together, we can empower young minds to make a positive impact on their communities.

If you have any queries or require further information, please do not hesitate to contact us at info@afrikindness.com. We look forward to your enthusiastic participation and support in making the Afrikindness Summer Activities Challenge a resounding success.

Thank you for your attention, and we sincerely hope to collaborate with [School Name] in this noble endeavour. Thank you.